



ABL Leader

LAB IDEAS
COLLABORATION
ACTION

2017

FRIDAY **APRIL 7** 2017
MARRIOTT COPLEY PLACE
110 HUNTINGTON AVENUE
BOSTON // MASSACHUSETTS

SPONSORSHIP
OPPORTUNITIES

LEADER LAB OVERVIEW

ABL Leader Lab is an interactive day-long working session where 250 business leaders will engage in hands-on problem solving with top political and policy experts. No theoretical exercise, ABL Leader Lab will offer participants the opportunity to work directly with leading officials to tackle current civic challenges.

We expect 250 attendees from the business community. Do not miss this exciting networking and engagement opportunity!

WORK ON

- Economic Development with Lawrence Mayor Dan Rivera
- Economic Empowerment with State Treasurer Deborah Goldberg
- Sustainability with Congressman Joe Kennedy III
- Veterans' Employment with Newton Mayor Setti Warren

HOST COMMITTEE *In Formation*

Morra Aarons-Mele
Bev Armstrong
Scott Bailey
David Belluck
Joshua Boger, Ph.D.
Jim Boyle
Jeff Bussgang
Kofi Callender
James Chisholm
Sean Curran
Rich Davey
Alexander Deaderick

Tom Dretler
Philip Edmundson
Phil Gager
Laura Gassner Otting
Julie Hall
Will Havemeyer
Kip Hollister
Peter J. Howe
Melissa James
Justin Kang
Keith Mahoney
Maria Manning

Beth Monaghan
Lee Moreau
Alex Richman
Jody Rose
Andrea Silbert
Lindsay Simeone
Alan D. Solomont
Mitch Tyson
Natalie Wagner
C.A. Webb
Linda Whitlock
Matt Wilson

AGENDA

8:30 – 9:00 AM **Registration**

9:00 – 10:15 AM **Breakfast & Welcome Keynote**

Moderated by: Meghna Chakrabarti, *Host, Radio Boston*

10:15 – 10:30 AM **Break**

10:30 – 11:25 AM **Interactive Problem Solving I**

TRACK 1:
**ECONOMIC
DEVELOPMENT**
Lawrence Mayor
Dan Rivera

TRACK 2:
**ECONOMIC
EMPOWERMENT**
State Treasurer
Deborah Goldberg

TRACK 3:
SUSTAINABILITY
Congressman
Joe Kennedy III

TRACK 4:
**VETERANS'
EMPLOYMENT**
Newton Mayor
Setti Warren

11:35 AM – 12:45 PM **Luncheon & Keynote Address**

1:00 – 2:30 PM **Interactive Problem Solving II**

TRACK 1:
**ECONOMIC
DEVELOPMENT**
Lawrence Mayor
Dan Rivera

TRACK 2:
**ECONOMIC
EMPOWERMENT**
State Treasurer
Deborah Goldberg

TRACK 3:
SUSTAINABILITY
Congressman
Joe Kennedy III

TRACK 4:
**VETERANS'
EMPLOYMENT**
Newton Mayor
Setti Warren

2:30 – 2:45 PM **Break**

2:50 – 3:35 PM **Closing Panel**

3:40 – 4:30 PM **Networking Reception**

SPONSORSHIP OPPORTUNITIES

\$40,000 – PRESENTING SPONSOR

- 15 tickets to the ABL Leader Lab
- Company logo given premier placement on event signage
- Company logo given premier placement on screens during lunch and reception
- Company logo displayed on Program Book cover
- Full page ad in Program Book
- Company logo featured on ABL Leader Lab website
- Executive speaking opportunity at the start of each session within your track
- 2 Alliance Leader annual memberships with the Alliance for Business Leadership, which each include:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - The opportunity to co-chair an Alliance Task Force
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

\$20,000 – INVESTOR SPONSOR

- 15 tickets to the ABL Leader Lab
- Company logo given premier placement on event signage
- Company logo given premier placement on screens during lunch and reception
- Company logo printed on ABL Leader Lab tote bag
- Company logo displayed on Program Book cover
- Full page ad in Program Book
- Company logo featured on ABL Leader Lab website
- Verbal recognition from podium
- Opportunity to introduce luncheon keynote speaker
- 2 Alliance Leader annual memberships with the Alliance for Business Leadership, which each include:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - The opportunity to co-chair an Alliance Task Force
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

SPONSORSHIP OPPORTUNITIES

\$10,000 – INNOVATOR SPONSOR

- 10 tickets to the ABL Leader Lab
- Company logo listed on event signage
- Company logo listed on screens during lunch and reception
- Company logo displayed in Program Book
- Half page ad in Program Book
- Listing on ABL Leader Lab website
- Verbal recognition from podium
- 1 Alliance Leader annual membership with the Alliance for Business Leadership, which includes:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - The opportunity to co-chair an Alliance Task Force
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

\$5,000 – LEADER SPONSOR

- 5 tickets to the ABL Leader Lab
- Company listing on event signage
- Company listing on screens during lunch and reception
- Company listing displayed in Program Book
- Quarter page ad in Program Book
- Listing on ABL Leader Lab website
- 1 Participating Leader annual membership with the Alliance for Business Leadership, which includes:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - The opportunity to co-chair an Alliance Task Force
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

SPONSORSHIP OPPORTUNITIES

\$2,500 - FRIEND SPONSOR

- 3 tickets to the ABL Leader Lab
 - Company listing on screens during lunch and reception
 - Company listing displayed in Program Book
 - Listing on ABL Leader Lab website
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\$125 - EARLY BIRD TICKET (*Available until February 1*)

- 1 ticket to the ABL Leader Lab
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\$175 - TICKET

- 1 ticket to the ABL Leader Lab

SPONSOR RESPONSE FORM

We are pleased to support ABL Leader Lab at the following level:

PRESENTING SPONSOR	\$40,000
INVESTOR SPONSOR	\$20,000
INNOVATOR SPONSOR	\$10,000
LEADER SPONSOR	\$5,000
FRIEND SPONSOR	\$2,500

We would like to be listed as: _____

*Please list the name of the company or individual as it should appear in printed materials.
Send your company logo in EPS format to: ABLLeaderLab@conventures.com.*

CONTACT INFORMATION

Name

Title Company

Address

City State Zip

Phone Email

METHOD OF PAYMENT

Check *(Payable to Alliance for Business Leadership)*

Visa MasterCard American Express Discover

Card Number Exp. Date Total Amount

Signature

Please send checks to: ABL Leader Lab
c/o Conventures, Inc.
One Design Center Place
Boston, MA 02210

Email this form to:
ABLLeaderLab@conventures.com