



ABL Leader

LAB IDEAS
COLLABORATION
ACTION

2018

FRIDAY, **APRIL 13**, 2018
GOOGLE CAMBRIDGE CAMPUS
355 MAIN STREET
CAMBRIDGE // MASSACHUSETTS

SPONSORSHIP
OPPORTUNITIES



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LEADER LAB OVERVIEW

ABL Leader Lab is an interactive day-long working session where 250 business leaders will engage in hands-on problem solving with top political and policy experts. No theoretical exercise, ABL Leader Lab will offer participants the opportunity to work directly with leading officials to tackle current civic challenges.

We expect 250 attendees from the business community. Do not miss this exciting networking and engagement opportunity!

2017 SPONSORS



JOSHUA BOGER, Ph.D.

Barr Foundation

The Boston Foundation

Corvus Insurance Holdings, Inc.

John J. Boyle III

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Citizen Leadership Program

InkHouse

Foley Hoag LLP

Shire

O'Neill and Associates

Verrill Dana, LLP

SPONSORSHIP OPPORTUNITIES

\$40,000 – PRESENTING SPONSOR

- 15 tickets to the ABL Leader Lab
- Company logo given premier placement on event signage
- Company logo given premier placement on screens during lunch and reception
- Company logo featured on ABL Leader Lab website
- Executive speaking opportunity at the start of each session within your track
- 2 Alliance Leader annual memberships with the Alliance for Business Leadership, which each include:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

\$20,000 – INVESTOR SPONSOR

- 15 tickets to the ABL Leader Lab
- Company logo given premier placement on event signage
- Company logo given premier placement on screens during lunch and reception
- Company logo featured on ABL Leader Lab website
- Verbal recognition from podium
- Opportunity to introduce luncheon keynote speaker
- 2 Alliance Leader annual memberships with the Alliance for Business Leadership, which each include:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

SPONSORSHIP OPPORTUNITIES

\$10,000 – INNOVATOR SPONSOR

- 10 tickets to the ABL Leader Lab
- Company logo listed on event signage
- Company logo listed on screens during lunch and reception
- Listing on ABL Leader Lab website
- Verbal recognition from podium
- 1 Alliance Leader annual membership with the Alliance for Business Leadership, which includes:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

\$5,000 – LEADER SPONSOR

- 5 tickets to the ABL Leader Lab
- Company listing on event signage
- Company listing on screens during lunch and reception
- Listing on ABL Leader Lab website
- 1 Participating Leader annual membership with the Alliance for Business Leadership, which includes:
 - The opportunity to play a public facing role on public policy issues on behalf of the Alliance, and assistance with all related public activities
 - 2 tickets to all Progressive Power Hours for one year
 - 2 tickets to all ABL Think Tank Brown Bag Lunches for one year

SPONSORSHIP OPPORTUNITIES

\$2,500 - FRIEND SPONSOR

- 3 tickets to the ABL Leader Lab
 - Company listing on event signage
 - Company listing on screens during lunch and reception
 - Listing on ABL Leader Lab website
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\$125 - EARLY BIRD TICKET *(Available until February 1)*

- 1 ticket to the ABL Leader Lab
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\$175 - TICKET

- 1 ticket to the ABL Leader Lab



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SPONSOR RESPONSE FORM

We are pleased to support ABL Leader Lab at the following level:

PRESENTING SPONSOR	\$40,000
INVESTOR SPONSOR	\$20,000
INNOVATOR SPONSOR	\$10,000
LEADER SPONSOR	\$5,000
FRIEND SPONSOR	\$2,500

We would like to be listed as: _____

*Please list the name of the company or individual as it should appear in printed materials.
Send your company logo in EPS format to: ABLLeaderLab@conventures.com.*

CONTACT INFORMATION

Name

Title

Company

Address

City

State

Zip

Phone

Email

METHOD OF PAYMENT

Check *(Payable to Alliance for Business Leadership)*

Visa MasterCard American Express Discover

Card Number

Exp. Date

Total Amount

Signature

Please send checks to: ABL Leader Lab
c/o Conventures, Inc.
One Design Center Place
Boston, MA 02210

Email this form to:
ABLLeaderLab@conventures.com